

GLOBAL REPUTATION · 2026/27 PARTNER PACKAGES

Survey Window

Own the three months when academic reputation is recorded.

£4,900

+ VAT, three months

- 3 exclusive sends
- Survey-season timing
- Direct links
- Content support

Over 275,000

academic contacts receive every newsletter feature

44.97%

unique open rate, audited July 2026 edition

116

countries reached (July 2026 edition)

1,195

universities in the Research Collaboration Index, launched 15 September 2026

Reputation is formed all year. It is recorded in one season.

The academic reputation survey season runs broadly from November to February, when the major global rankings ask academics worldwide to name the institutions they rate most highly. The universities that are visible to academics in those months, with genuine research, are the ones academics recall when they are asked.

Over 275,000

academic contacts receive every newsletter feature

55

subjects, so a send can reach a whole audience or one discipline

116

countries reached (July 2026 edition)

Who they are

Researchers, lecturers and research leaders at universities and research institutes in every region, reached by email in GRP's monthly research newsletter and in targeted subject sends. Over 275,000 academic contacts receive every GRP newsletter feature, in the weeks after the Research Collaboration Index launch.

Why they read

GRP publishes the Research Collaboration Index, live funding intelligence and a curated feed of world-leading research. Academics open GRP's email because it is about their field, their collaborators and their funding, not because it is advertising.

What this package does. Three dedicated sends, one a month in November, December and January, each featuring your university alone and sent to GRP's full audience of over 275,000 academic contacts, across the heart of the survey season.

Built for: Universities that want a focused, high-leverage presence in the season, or a first step with GRP.

A measured promise. No honest partner can promise to move a ranking, and GRP does not. What a package buys is presence: your research, in front of the academics whose judgement forms reputation, at the time it is formed.

A Russell Group partner: academic reputation, read against its peers.

A Russell Group partner has worked with GRP since 2024. Read against its peer group rather than in isolation, its Academic Reputation has strengthened faster than the Russell Group average.

+13.8

Academic Reputation points: 75.1 (2023 cycle) to 88.9 (2027 cycle)

+11.5

points in the partnership window (since 2024), against +10.4 Russell Group average and +5.4 UK average

+9.5

lead over the Russell Group average in 2027, widened from +7.1 in 2023

12 of 16

improving subjects gained faster than the Russell Group average, 2024 to 2026

Evidence from the inbox. Its July 2026 research feature was the second most-read of the edition, with 2,268 article clicks. Features run with editorial support, strategic scheduling and full reporting, and every one links straight to the partner's own pages.

Source: QS World University Rankings, Academic Reputation indicator, public results 2023 to 2027; GRP campaign analytics.

This case study reflects the success of a GRP partner and does not promise an improvement in ranking performance across THE, QS or any other global ranking indicator.

WHAT A FEATURE SITS INSIDE

Every newsletter feature now goes to over 275,000 academic contacts. The July 2026 edition, audited from GRP's campaign analytics, shows the kind of edition a single feature is placed inside.

170,317

academics sent the July 2026 edition

157,198

delivered (92.3%)

44.97%

unique open rate (70,699 academics)

21,281

article interactions

116

countries reached

572

universities reached

July 2026 edition, GRP campaign analytics. The 44.97% unique open rate compares against an academic-sector email benchmark of around 28%.

The RCI launch, in universities' own words.

The Research Collaboration Index launched on 15 September 2026: the first global ranking of how universities collaborate, covering 1,195 universities in 81 countries, with 26 subject rankings, built from the open scholarly record for 2021 to 2025. Within days, universities were publishing their results to their own communities.

“I am incredibly proud that Queen Mary has been ranked 25th in the world for our research collaborations.”

Professor Colin Bailey CBE, President, Queen Mary University of London. [Queen Mary news, 18 September 2026](#)

“This recognition belongs to our researchers and partners around the world”

Professor Tom Rodden, Pro-Vice-Chancellor for Research and Knowledge Exchange, University of Nottingham. [University of Nottingham Research, LinkedIn](#)

“I’m happy to see that our efforts to stimulate collaborations are recognized in this index.”

Professor Bas de Bruin, Scientific Director, Van 't Hoff Institute for Molecular Sciences, University of Amsterdam. [University of Amsterdam, Faculty of Science news](#)

“collaboration is what is awarded here.”

Professor Philip Moons, KU Leuven, RCI 2026 Subject Award winner, Health Professions. Winner's own post

Published by the institutions themselves

University of Arizona: central news story and a separate International office story on its RCI result.

[news.arizona.edu](#)

Cambridge Judge Business School: official article celebrating Professor Jaideep Prabhu's RCI Subject Award. [www.jbs.cam.ac.uk](#)

UCLH: news story on its prostate cancer expert winning the RCI 2026 Subject Award in Medicine. [www.uclh.nhs.uk](#)

Queen Mary University of London: central news story and a School of EECS story. [www.qmul.ac.uk](#)

University of East Anglia: official post, then independent regional coverage in East Anglia Bylines. [eastangliabylines.co.uk](#)

Comenius University Bratislava: Slovak and English stories, carried by the national news agency TASR and public broadcaster STVR. [eraportal.sk](#)

Medical University of Warsaw: Polish and English stories, picked up across Polish regional media. [www.wum.edu.pl](#)

University of Warsaw: English news story on its first-edition results. [en.uw.edu.pl](#)

Université PSL: central article on its Arts & Humanities result. [psl.eu](#)

University of Sydney: newsroom story placing the RCI alongside established global rankings. [www.sydney.edu.au](#)

Quotes are reproduced exactly as published and attributed as the source states. Institutions published these stories themselves; none is a paid placement, and none endorses any GRP package. The University of Sydney item is wider rankings commentary and is not an endorsement of the RCI.

Survey Window: everything in the package.

- **3 exclusive sends.** One a month, in November, December and January. Each send features your university only and goes to all of GRP's contacts: over 275,000 academic contacts.
- **Survey-season timing.** Every feature lands inside the window, not before it or after it.
- **Direct links.** Each feature links straight to your own research pages.
- **Content support.** GRP's editorial team shapes each feature from your research, with copy for approval.
- **Reporting.** A report after every feature and a short end-of-window summary.
- **First right to renew.** First refusal on the same window in the next season.

The index is free, public and independent; no commercial relationship changes any position.

Platinum Partnership and Gold Partnership are names of editorial and reach packages. They are separate from the Research Collaboration Index and its Platinum, Gold and Silver standing bands, and no package has any effect on any university's RCI standing, band, rank, score or award.

From signature to first send in weeks, not months.

The newsletter goes out on the last Thursday of each month; feature content is due on the third Tuesday.

Week 0
Agreement signed; three stories chosen with GRP's editors.

Tue 17 Nov 2026
Content due for the November send.

Thu 26 Nov 2026
Send one: your university, to all contacts.

Tue 1 Dec 2026
Content due for the December send.

Thu 17 Dec 2026
Send two: your university, to all contacts.

Tue 19 Jan 2027
Content due for the January send.

Thu 28 Jan 2027
Send three: your university, to all contacts; window summary follows within ten working days.

06 · INVESTMENT

Survey Window

£4,900 + VAT for the three-month survey-season window.

£4,900

	Platinum	Gold	Survey Window	Subject Specific
Investment	£16,900 + VAT / year	£13,900 + VAT	£4,900 + VAT	£4,900 + VAT
Term	3 years	1 year	3 months	3 months
Newsletter features	12 a year (36)	10	3 exclusive sends (Nov, Dec, Jan)	3 subject sends (5 universities each)
Subject solus	3 a year (9)	1	3 (your university only, to all contacts)	Not included
Season coverage	Full season, priority	Partial	Full season	Your choice
Content support	Advanced	Standard	Standard	Standard
Reporting	Per send, quarterly, annual	Per send, year-end	Per feature, window summary	Per send, summary
Partner profile page	Yes	No	No	No
Researcher toolkit	Yes	Yes	No	No

The audience is at its largest, and the season is weeks away.

- **The RCI has just launched.** Universities worldwide are publishing their results, and academics are reading GRP as a source on collaboration and research performance.
- **Over 275,000 academic contacts receive every newsletter feature.** The audience is at its largest after the RCI launch, and every subject send reaches at least 3,450 subscribers.
- **The survey season opens in November.** Editorial calendars for November to January are being set now; content for the first November feature is due on Tuesday 17 November 2026.
- **Places are limited, first come, first served.** Survey Window: each monthly send features one university only, to all contacts. Places are confirmed in order of signature; a simple reply confirming interest is enough for the team to share an update on availability.
- **Prices are fixed for 2026/27.** Platinum holds its annual price for the full three-year term.

Next step

Reply to Daniel at daniel@globalresearchpartnerships.com or use the enquiry form at globalresearchpartnerships.com/partner-packages/survey-window/. We confirm availability for your preferred start, send the agreement, and agree your first stories on a single call.

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Global Research Partnerships Ltd, 3rd Floor, 86-90 Paul Street, London EC2A 4NE. Company No. 15971529. Figures: GRP campaign analytics (July 2026 edition) and GRP's own audience records, read 2026-09-28. Full terms are provided with the agreement.